Simple ideas about digital mindset

ACUMEX

Definition of "mindset": 1. a mental attitude or inclination, 2. a fixed state of mind (Merriam-Webster)

A New Work state of mind

When Billy Joel longs for a New York state of mind, he is thinking of a certain way of living and being that belongs to the Big Apple. It is probably not only Billy Joel, who thinks New York has a special mindset, but mindsets are **on** and notably **in** everbody's minds. Different eras have different mindsets. Different workplaces have different mindsets. So do departments, teams and individuals.

So what is a **digital mindset**?

You might say, that it's a new way of looking at how work can be done and value created with digital technology. It's a New Work state of mind.

Digital first

Looking at your business with a **digital first** mindset involves applying different types of autmatization and artificial intelligence to unlock value from the data generated and stored as part of your business processes. Many pre-digital processes are designed around the human limitations of how much data a person can reasonably process. For instance some data may currently be validated by sampling, but with the right technology **all** data could be validated instead of just samples. To get the most value from the digital technology you should look beyond simply doing what humans can do, just faster, and look at how redesigning the processes based on the technology's capabilities can add new insights, more efficiency and new business.

Having a digital mindset means seeing the digital processes at the core of the business and understanding how the principles of the technologies can be applied. Whether your products or services are digital or physical (or both) they will be enhanced by digital first processes. Find more inspiration in our other Simple Ideas one-pagers.

The simple ideas

Our technologies are available via cloud-based platforms, which are designed with a digital first approach. All the processes are designed around the digital capabilities, which drive efficiency and create new value. Platforms or Software-as-a-Service (SaaS) offer companies advanced tools in an accessible way and supplement the capabilities of the core ERP-systems. Thus the digital toolbox to make your business digital first should include a mix of automatization, intelligence (AI) and specialized services accessed as SaaS. Start looking at your processes from the digital angle and you will soon be in a digital state of mind.